



AGM and Annual Report 2014



Art Beat was another huge success, attracting over 8000 people. A move to make the day's activities more 'child-friendly' was very well received, giving the event strong direction for content and sponsorship next year.

Our Thanks

We are continually grateful for the ongoing financial support of the Whangarei District Council that enables CHART to continue to develop and promote the arts, culture and heritage sectors in Whangarei, providing a voice, an infrastructure and an avenue for collaboration within the sectors. Grateful thanks also to our other major funders, ASB Trust and Northland Regional Council, as well Creative New Zealand, Oxford Trust, Pub Charity, Lion Foundation, COGS, Lotteries and CNZ Creative Communities that generously funded specific projects within CHART and Creative Northland.

Special thanks to our staff and our board, who are all engaged and committed to the mahi of CHART, and who all recognise the value of artistic and cultural development within Whangarei. Special mention to Deputy Mayor Sharon Morgan who has continued to actively engage with and support CHART, despite her growing responsibilities within council.

We look forward to further refining and clarifying our role as CHART grows, and continuing to strengthen our sectors, support our artists and create opportunities for the district and the region, to ensure we are collaborating, connecting and growing a strong and sustainable arts, culture and heritage community.

Jeremy Tauri and Katy Brown

From the CEO

The feature of the 2013 -4 operational year were projects that are intended to have long term capacity building for the arts, culture and heritage sector. The Creative Giving fundraising project got underway with the appointment of Bernadette Murphy in a contracted role of Fundraising Manager. Bernadette was initially engaged for six months to support CHART and the stakeholders to develop tools that would attract other sources of funding particularly from the private sector. This project was funded by the generosity of the ASB Trust alongside mentoring from Creative New Zealand.

After the six months funding came to an end CHART extended the project as the momentum that had been generated was impressive. The initiatives embraced by many of the stakeholders are already realising a difference in approach to fundraising. Also in the background the team has been working on an 'app' called SUP to eventually be the go to place for events and activities in Northland. This will revolutionise how we promote our venues, festivals and events to both our local community and to outside visitors looking for things to do in Northland.

As in previous years CHART has been assisting a number of projects that are being developed by the stakeholders to see infrastructure and other plans realized. We are pleased to see progress of some of those projects are closer to success. To help with this we have upgraded the C3P tool to be more user friendly, online and accessible so organisations can do their own assessments.

In the last financial year the CHART Board instigated a full review of the Old Library and has since been building on the recommendations. The addition of a new office space to accommodate staff has been a milestone alongside some major repairs and renovations. A grant from Oxford supported the upgrading of the obsolete sound equipment. Lighting is next on the list to ensure that it can offer users the highest

quality experience. We have partnered with the Whangarei District Council to review options for the building into the future which will be part of submissions through the LTP process.

In May the second Northland Youth Summit engaged our young people in leadership and artistic endeavors that continue to be undertaken. Based on Peter Kageyama's \$500.00 challenge several projects are being rolled out. Thanks to support from Lotteries and other agencies this initiative was very successful.

The Sculpture Symposium grew to its biggest yet and the post review indicated that it was time to consolidate so it can continue to be a signature event for Whangarei. On one weekend over 10,000 people were recorded passing through the sculpture park and it was later observed that many visitors came from out of town. Despite the downturn in the economy sales were substantive and the winning sculpture is soon to be installed in the Town Basin.

Early in 2014 we received funding from ASB Community Trust to deliver a pilot internship to encourage the handing down of skills in Glass and Ceramics. Two interns have now completed their time in the studios of prominent local artists and have new skills to pursue their craft on their own.

We are grateful to the generosity of both our major funders, Whangarei District Council, ASB Trust and the Northland Regional Council and our project specific funding agencies Creative New Zealand, Oxford Trust, Pub Charity, Lion Foundation, COGS, Lotteries and CNZ Creative Communities.

In closing I want to express my thanks to all the Board members for their commitment and support to holding on to the vision that CHART was set up for. I want to pay particular thanks to the Co-Chairs for their work for the organisation and the sector. And the stakeholders and members who have engaged in the many projects and events that we have undertaken this year, it has been an honour to work alongside you all. Please visit our web site on a regular basis and ensure we have you on our database to receive the current e-newsletter.

Chris Carey CEO CHART/Creative Northland

Chair's Report

It has been an eventful year in the Northland arts, culture and heritage sectors, with challenging conversations being held around the development of the old NRC building, and progression with key projects like the Hihiaua Culture Centre. Through these conversations, it is exciting to see a heightened level of engagement from Whangarei residents about the future of arts in the district. Around the region, there has also been positive change, particularly with the Te Ahu Civic and Community Centre in Kaitia becoming firmly established as one of the region's performing arts venues.

Internally, with the development of portfolios for each board member, there is now clear direction for the CHART board, while creating opportunities for individual board members to actively promote and become involved in their chosen portfolios. Staffing changes within CHART and the Old Library has created both challenges and opportunities, which we will continue to grow from to become stronger as an organisation.

Stakeholders

We are proud to have supported our stakeholders in a variety of services over the last year, including support with funding applications, promotional activity, networking, support with external funders, and ongoing advice in a range of skills, including philanthropy.

There has been a strong focus around creative giving this year, with very positive responses to a philanthropic fundraising workshop run for our stakeholders. This is being followed up with conversations around philanthropy with the wider community.

We continue to look to our stakeholders, through the Advisory Committee and other avenues, to provide feedback, support and an ongoing commitment to our strategic vision and business development, which is critical to ensure we are meeting the needs of our stakeholders, funders and the wider community.

Creative Northland

Creative Northland continues to be a driving force within CHART, highlighting unique region-wide and nationwide activities that have the potential to benefit all of Northland, as well as Northland artists outside of the region.

The last 12 months has seen a strong focus on audience development and the facilitation of professional development workshops. Creative Northland also brought a number of high quality, memorable productions to Northland this year, including the successful Fly My Pretties tour which launched in Kaitia, Paper Sky by Red Leap Theatre, Niu Sila from ATC and the Bitches Box with Mel Parsons.

Projects

Within CHART, some exciting developments are underway, including work on the 'Sup App, showcasing events and venues in Whangarei, as well as restaurants and bars, to help promote the city and everything happening within it.

The Old Library is now under the management of CHART, in an effort to ensure the financial viability and sustainability of a building which is precious to many. We are continuing to work with the WDC, as the building owner, to define the best way forward for the Old Library, in the hopes of creating a financially viable business that can be self-sustaining and continue to benefit both the arts sector and also the wider community.

We have also seen the completion of the Chorus Box project, bringing life and colour to suburbs around Whangarei. A second round of this project is currently being planned. Three craft internships have been completed, bringing together young talent and experienced professionals to share their knowledge and wisdom.

Events

The 2014 Sculpture Symposium was a great success, and has shown us how significant this event can and should be. To this end, planning is already well underway for the 2016 event to ensure it is a professionally planned collaboration that will attract New Zealand's leading sculptors as well as showcasing the incredible talent of our local artists.

Northland Youth Summit achieved a fantastic response this year, particularly from young Maori. The event was held in Kaitia, making it more accessible to youth from the Far North, and engendered incredibly insightful and inspiring works and ideas from our region's young people.