



TUNA TE HOKA TA
THE HOKA TA HOKA TA

**CREATIVE
NORTHLAND**

ANNUAL REPORT

2018/2019

CONTENTS

Acknowledgment to sponsors	3
The Chair's Report	4
The General Manager's Report	5
2018/2019 Year in Numbers	6
Refining Creative Northland's Business Plan	7
The Creative Northland Team	8
About Creative Northland	9
Year in Review	10
1. Developing an Arts, Culture and Heritage Strategy for Whangarei	11
2. Building Capability with the Creative Community	12
3. Arts Education and Internship Programme	19
4. Marketing and Communications	21
5. Creative Northland's Flagship Events	22
Additional Report: July 2019 to December 2019	24
Note to Finances	26
Statement of Service Performance	27
Statement of Financial Performance	28
Statement of Financial Position	29
Statement of Cash Flows	30
Statement of Accounting Policies	31
Notes to the Performance Report	33
Note 1: Analysis of Revenue	33
Note 2: Analysis of Expenses	34
Note 3: Analysis of Assets and Liabilities	34
Note 4: Property, Plant and Equipment	35
Note 5: Accumulated Funds	35
Note 6: Commitments and Contingencies	36
Note 7: Related Party Transactions	36
Note 8: Events After the Balance Date	37
Note 9: Breach of Legislation	38
Note 10: Trust Deed - Number of Trustees	38
Note 11: Going Concern	38
Note 12: Comparative Financial Information	38
Individual Auditors Report	39

Acknowledgement to Funders

First and foremost, thank you to our primary funders Whangarei District Council and Foundation North for your support and acknowledgement of the role arts plays in the development and wellbeing of our communities.



We would like to recognise the ongoing support from our creative community and council community development advisors. We would like to acknowledge Creative New Zealand for the significant contribution towards Creative Northland and to other organisations whom they invest in and partner with the arts. In addition, we would like to thank Foundation North for providing advice and investment to deliver regionally.

We would like to thank Oxford Sports Trust and Pub Charities for their grant contribution to creative projects. Special credit to Resene who provide generous in-kind support for community events.

And finally, those organisations who we work closely with throughout the year. The provision of discounted services, generous in-kind support and advice has been invaluable: Of note are NorthTec, Creative Technology Northland, Northland Inc and NorthChambers. Hihiaua Cultural Centre, Kiwi North, OneOneSix, Whangarei Youth Space, Facebox, Vital Signs, BellTech, Plus Chartered Accountants and our volunteer services Lions International, Rotary Club of Whangarei South.

Photographer: Briar Fabian

A close-up photograph of a cluster of bright orange flowers with green leaves in the background.

Thank you for your support!



The Chair's Report

Dr Benjamin Pittman

Chairman



Tēnā koutou e ngā mana katoa o te hononga toi o Te Tai Tokerau!

I am pleased to introduce the 2018-2019 Annual Report for Creative Northland, an organisation that plays a critical role in enabling our creative communities and region to be more liveable and thriving. This financial year saw our team focus on connecting, upskilling, networking, supporting regional workshops, managing events, attending shows, launches and advocating all in the name of arts in Te Tai Tokerau. In amongst all of this activity we were developing a Draft Regional Arts & Culture Action Plan for the North and finalising the first ever Arts strategy for a district - He Rautaki Toi ā Rohe ō Whangārei - adopted by Whangarei District Council in September 2019.

The 2018-2019 year was not an easy one for Creative Northland as we faced deferred funding which led to a review of our financial systems and controls to be a viable going concern. With the dedication and commitment of both board and management we secured the necessary funds from Foundation North to operate and build capability for the region. We are most grateful to Whangarei District Council Councillors, senior management team for their support and advice during this time. In spite of the challenges, the organisation has continued to deliver results in the Whangārei district and within specific funding allocations, regionally.

While full details are provided within the report, I wish to acknowledge the work of our staff, Hinu, Briar, Lenny, Nick, Mariah and Jolene, along with Karen who left recently to return to film production. Our staff live and work every day with the principle of lean, stretching all to the maximum. Equally, a big thank you to our Board members, for their wisdom, practicality, insight and invaluable governance as we navigate often challenging waters. We farewell Sharon Morgan and Hayley MacDonald who between them have given 20 years service and welcome Phil Alexander-Crawford, Geoff Bartlett and Cr Carol Peters as new trustees.

Nō reira, aku mihi atu ki a koutou katoa

Board Members



Sharon Morgan
WDC Representative



Phil Alexander -
Crawford
Trustee



Hayley
Mac Donald
Trustee

The General Manager's Report

Hinurewa te Hau



The past 18 months have been crazy, as we analysed community feedback and sector surveys, to consolidate our regional framework. It has been a time to clarify our business as-usual mandate in response to sector needs and refine our vision, mission and goals.

The big accomplishment has been completing a strategy for arts, culture and heritage in the Whangārei District - He Rautaki Toi ā Rohe ō Whangārei – Which has led to consolidating our regional objectives with a Regional Arts and Culture Action Plan which requires further consultation in the 2020 year.

Meeting our commitments requires much dedication, with attendance at events, providing artists, art groups and arts organisations with support and advice and brokering opportunities with the wider business community. None of this could be achieved without our amazing team who bring the artistic and creative business skills, the energy and passion to build confidence with the sector.

Our Community Reach is growing from year to year, as we provide resources across the spectrum that support local community events and activities by subsidising venue/rental costs, contributing technical sound and event equipment; to investing in professional development, strategy development, audience development to enable arts organisations to refine their creative thinking. We broker opportunities for our arts community to partner with non creative sectors. We deliver workshops to build the skills and resources of the artist or art organisation such as one on one mentoring, creative business advice and funding clinics. All this work generated supports and develops initiatives and programmes that will cause long term impact on the creative sector and the region's economy.

The 2018/2019 year has also had a focus on seeking the necessary funds to allow Creative Northland to do things even better and in greater volume. We are pushing our boundaries to bring more professional workshops to the districts and more opportunities for networking and strategic alliances. We are turning words into actions and are very grateful for the support we receive from our primary funders Whangārei District Council, Foundation North and Creative New Zealand, our committed sponsors , sector representatives, artists and audiences.

None of this can be achieved without our creative community to whom we are most grateful to for all their making, doing, creating and thinking.

Finally a big thank you to the Creative Northland board who have worked tirelessly behind the scenes as the beating heart of the organisation.

Nga mihi nui



2018/2019 Our Year in Numbers

July 2018 to December 2019

2

*International
Art Activities*

- 1 cultural exchange with TRAC Wales
- Indigi Jam Fest

3

*Key Events
Delivered*

- ArtBeat
- NYSAF
- Karanga a Matariki (regional)

58

*Community
Projects*

supported financially

- 42 Whangārei
- 9 Far North
- 7 Kaipara

250

*Posters
Distributed*

- 80% Whangārei
- 20% Regional



5

*Capability
Programmes
Funded*

12

*Youth
Programmes
Funded*

283

*Community
Projects
Supported*

*Community projects supported this is to end of June 2019. Youth programmes commenced 1 July 2019 most of them were completed by December 2019. The Northland Arts Capability initiatives started in September 2019 are still ongoing.

Refining Creative Northland's Business Plan

Creative Northland's public consultation process created 2 documents:

- A draft Regional Arts & Culture Action Plan for Northland and
- An Arts, Culture and Heritage Strategy for the Whangārei District.

The key learnings were, for the next 10 years the community wanted to see a constantly innovative, creative community, based on the unique culture, heritage and landscapes, that makes our region a vibrant, attractive and thriving place to be. This response gave us good direction to refine our 3 year business plan, set a vision, mission and goals, which aligned to the outcomes of both documents. The next stages are to build the partnerships and networks, source and broker opportunities for creative businesses, and take action with artists, art groups and art organisations on there idea and projects.



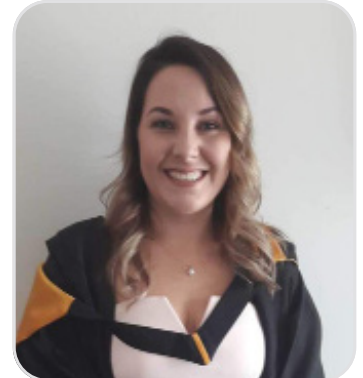
The Creative Northland Team



Karen Sidney
Creative Manager
Challenges assumptions,
creator of ideas, I've got
a solution for you!



**Leonard
Murupaenga**
Creative Advisor
Artistic Vision, man
about town, gets the job
done!



Briar Fabian
**Marketing & Event
Coordinator**
Multi-tasking, building
campaigns, as cool as
a cucumber, she's got it
covered!



Mariah Mane
**Marketing &
Admin Assistant**
Supplying information,
posting good vibes,
cuts to the chase, into
good design.



Karmelle Easton
Yr13 Digital Intern
Behind the lense,
building skills for real
world experiences with
an eclectic flair.



Jolene Pascoe
North Tec Intern
Forward-thinking,
progressive & innovative
teacher, go to gal for
creative stuff.



Anne Groufsky
Longterm Volunteer
Timeliness, adaptable,
willing to try out new
things great interper-
sonal skills.



Nick Andrews
Accounts
Budgets, spreadsheets,
auditors financial chat
he's got us covered on
every front.

About Creative Northland

Creative Northland is an arts leadership organisation with a mandate to nurture the creative sector in Northland. It was established as a regional arts organisation in 2015 and was formed from an earlier arts body, CHART, a Cultural, Heritage, Arts Resource Trust. With a base in Whangārei, and five part-time employees plus summer interns, Creative Northland receives core funding from the Whangārei District Council. Other funders of Creative Northland projects and events include Foundation North and Creative New Zealand.

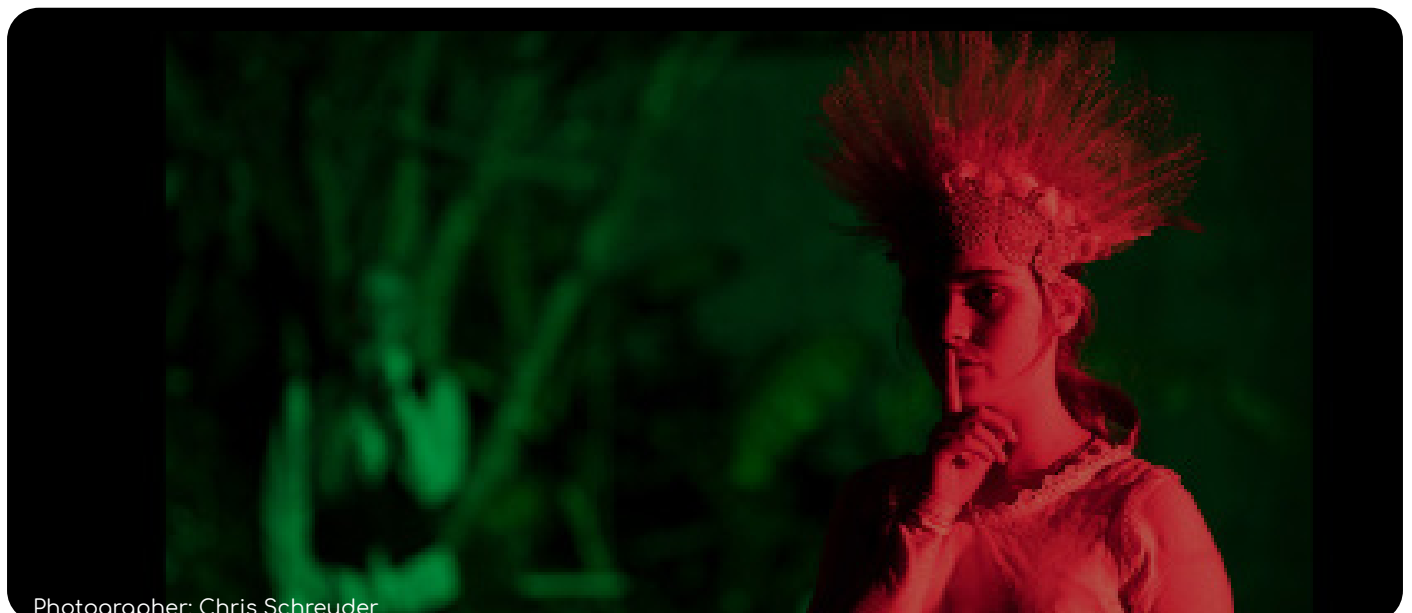
About this Report

The Creative Northland Annual Report covers the financial period 1 July 2018 to 30 June 2019, but this report will also outline important activity from 1 July 2019 to the end of the 2019 calendar year, to cover the sign-off and adoption of the new 10-year strategy for the arts, He Rautaki Toi ā Rohe ō Whangārei. This Strategy is a partnership between Creative Northland, Whangārei District Council and the arts, culture and heritage community.

He Rautaki Toi ā Rohe ō Whangārei

He Rautaki Toi ā Rohe ō Whangārei (the Strategy) is a 10-year framework for arts, culture and heritage for the greater Whangārei District and was 18 months in the planning before final sign-off by Whangārei District Council in September 2019.

The Strategy was developed through surveys, hui, focus groups and one-on-one meetings with artists and arts organisations. It includes an action plan including six goals and eighteen objectives and this action plan will be updated every three years. Creative Northland is committed to developing methods of tracking progress from the Strategy against relevant indicators.



Photographer: Chris Schreuder

Creative Northland 1 July 2018 to 30 June 2019 YEAR IN REVIEW



1. Development of the new arts, culture and heritage strategy He Rautaki Toi ā Rohe ō Whangārei

The development of this new strategy has been to the fore of the activity undertaken by Creative Northland during this period, and the ratification of it in September 2019 signifies an exciting new direction for arts, culture and heritage in Northland.

Although some of the information gathered, and work carried out, was immediately prior to the Annual Report timeframe, much of it was also undertaken during the 18/19 financial year.

This included some of the following:

- Public consultation
- On-line surveys
- 1-1 meetings with artists and representatives from arts organisations
- Focus groups
- Reviews of previous arts policies
- Research
- Workshops
- Public submissions
- Writing and editing the Strategy

More on the Strategy is included in the additional report (July 2019 to December 2019) at the end of the Annual Report.

Creating an arts action plan for Tai Tokerau (Northland)

The creation of a Regional Arts and Cultural Action Plan for Tai Tokerau was one of Creative Northland's (CN's) strategic priorities, the draft was developed alongside He Rautaki Toi ā Rohe o Whangārei.

The action plan outlines some not all of the arts and cultural priorities for Northland's three districts and has been developed in a complex and challenging environment as each region is different, a one-size-fits-all approach is clearly not appropriate. Further consultation is required into the 2020 year. Its success will depend on the commitment of a network of regional partners, which includes Government, local government authorities, key regional agencies such as Northland Inc and Northland Chamber of Commerce, not-for-profit groups, businesses, communities and individuals. This includes alignment with Tai Tokerau Iwi Māori art strategies, given the importance of all things creative within a Te Ao Māori Philosophy.

The consultation process enabled Creative Northland to identify the priorities and issues in the sector and describe what active participation looked like for the community. The core principles of creativity were refined to; engagement, access and resilience. As a result of this phase of consultation a diagram depicting Northland's creative ecology was created. It shows the interconnection and network of relationships that support, guide and lead all aspects of creative activity and links everything back to community. A model for further consultation in 2020.

Creative Ecology Key:

- Art + Innovation - placing the creativity at the forefront of policy within Councils.
- Art + Wellbeing - knowing creativity is an integral part of life, an integral part of humanity.
- Art + Advocacy - call for action from politicians and decision-makers to advocate for arts & culture at council meetings around Northland.
- Art + Investment – there are social, cultural and environmental benefits that add value to the economic outcomes.
- Art + Resources – access to expertise, shared resources with other cultural institutions to build resilience, growth and development for regional arts and culture.



Diagram: Creative Ecology: a network of relationships that support specific types and directions of creative activity.

2. Building Capability with the Creative Community

One of Creative Northland's briefs is to support projects by providing financial assistance in the form of a small grant, and/or in-kind support and/or by promoting the project. Creative Northland is also a strong advocate for many projects within the district and this advocacy can take many forms. It can promote local activity and projects with Central Government, Local Government, Foundation North, Trusts and also business entities.

The Creative Northland events and projects that were supported in 2018/19 were diverse across locations, artforms and types of communities and the resulting outcomes showcased the variety and depth of creative practice across Northland.

Below is a cross-section of the projects within Whangārei, Far North and Kaipara districts that Creative Northland has supported in the 2018/2019 year.

Whangarei Projects



THE ARTISANS MARKET IN WHANGĀREI

This market provides local artisans with a well-promoted local event where they can sell their handcrafted products. It takes place each summer from November through to Easter and is held each Saturday morning. Support from Creative Northland in the 2018/19 year included helping with sponsorship, supplying a small grant and assistance with promotion.

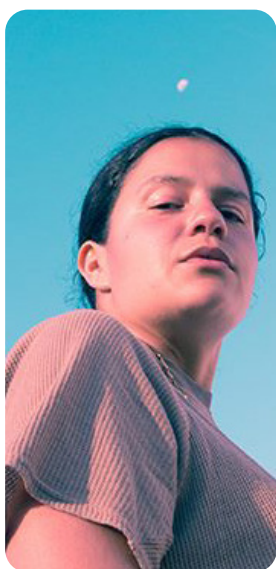
CAMERA OBSCURA

Creative Northland has been a strong supporter of this project since plans started forming around building a Camera Obscura in Whangārei. The project itself will consist of an 8 metre high and wide spiral steel sculpture which will house a Camera Obscura room. The steel exterior will reflect Whangārei's shipbuilding history while the stainless steel body wrap will unite the stories of the river from a Maori and European perspective. Creative Northland has been the umbrella organisation for this project and has helped enable the CO team to raise significant funds from the Provincial Growth Fund (this occurred in the 2018/2019 year), the Whangārei District Council, local industry and individuals from the local community. This project is due to open later in 2020.



DIWALI FESTIVAL OF LIGHTS

This Festival, run by the Northland Indian Association in Whangārei is an event that showcases Indian culture and local talent, is held annually and attracts large crowds. In 2018, the event was held at Forum North and as well as buffet Indian dishes prepared by the Whangārei Sikh Society, entertainment was provided by the 50/50 dance crew from Auckland and local dance groups including an item from students at Maunu Primary School. Creative Northland was able to assist with funding, equipment and marketing of the event.



ONEONESIX - TOURING OF SHOWS

There is an increasing number of local performance events being initiated at ONEONESIX because of the diverse work local creators are given access to. Creative Northland subsidises the venue rental costs for theatre companies bringing work to ONEONESIX. They lend the community a PA system which they also administer and provide valuable promotion of events. Company of Giants has been able to attract and host an increasing number of shows that would not otherwise come to Whangārei. Company of Giant's experience with audience development and connections to the wider industry has been identified by Creative Northland as necessary and important. In this financial year the following touring shows have been supported: The Rebel Alliance, Giddy & Watching Paint Dry, Death Dialogues, Contours of Heaven, Bard's Tale, Kororareka and Bard's Tale.

ITCHY TRIGGER FINGER

Esports Gaming Expo Speaker Series Itchy Trigger finger is Whangārei's first ever pop culture expo. Creative Northland partnered with the Esports team to develop a 3 day Speaker Series hosting 10 Guest speakers divulging information on a wide variety of topics related to game design, coding, robotics, cosplay and drone technology. The Audience numbers were small, and yet having the whole event live streamed courtesy of the team from CNorth built an online audience and more spectators to the event.



ART + CLIMATE INNOVATION ROADSHOW

The Arts + Climate Innovation Roadshow travelled to 12 locations from Whangārei to Dunedin from July 2018 onward. Creative Northland partnered with Track Zero to host the conversation in November about how the arts can contribute to how we adapt to climate impacts and shape our carbon neutral future in New Zealand. The event was held at the Quarry Gardens, audience participation was high with 100 people attending. Track Zero brought expert climate scientists and Creative Northland brought special guests with backgrounds in graphic and textile design, sculpting, visual arts including soundscapes and digital technology. The next roadshow to be hosted late 2020.

ONE TREE POINT ARTS & CRAFT EXHIBITION

One Tree Point Art & Craft Working Exhibition, held at Marsden Bay Yacht Club in One Tree Point over Anniversary weekend is now into its 3rd year. What started with small beginnings in 2017 was the vision of Colin and Anne Coutts, felters, with the then One Tree Point Art and Craft Group. The Exhibition now has over 50 exhibitors offering the public a wide range of artwork for sale as well as the opportunity to see the artists working on their respective pieces. Creative Northland provided PR/Marketing, printing, poster distribution and workshop development.



FRIENDS OF THE TAKAHIWAI BERMS

The Friends of the Berm at Takahiwai is a local community group created to beautify the roadside along Takahiwai Road. As part of this project One Tree Point Area School was invited to join by painting a mural on the two very sad and neglected school bus shelters.

Dr Benjamin Pittman a member of the local iwi, chair of Creative Northland and world-renown artist came to the school and worked with every child to design a leaf. He then transposed the leaves onto the bus shelter.

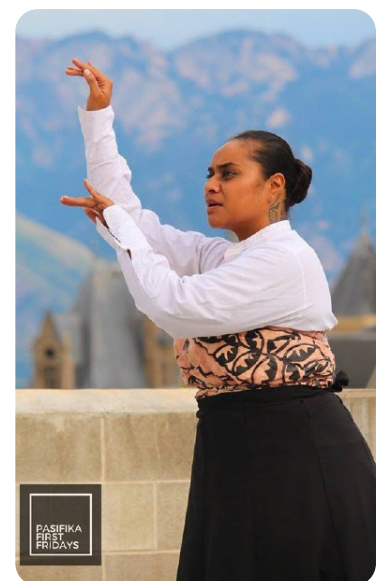
Approximately 50 children in small groups were transported to the bus shelters to paint the mural. The instructions from Dr Pittman were clear - 'let the children go for it, no rules as to colour, let them be creative'. This was certainly achieved. Creative Northland supported the funding application process, provided extra supplies and recorded the story.

DANCE AOTEAROA NZ WORKSHOPS (DANZ)

DANZ with support from Creative Northland and Hardcore Dance Company brought together tutors Kiel Tutin (NZX, J-Lo, Jolin Tsai), Riley Bourne (The Bradas), Tupe Lualua (Le Moana) and Lyncia Muller (Pasifika Contemporary Artist) to deliver a programme of dance workshops in Whangārei.

These workshops were a unique opportunity for the Whangārei dance community to learn some new skills from a diverse range of dance artists who achieved great things both nationally and internationally.

Thanks to funding from Foundation North and Creative New Zealand, the cost of these workshops were set at an accessible level to ensure that the Whangārei dance community could benefit from the skills of these fantastic dance artists. Creative Northland assisted 4 students from Kaitia to attend a one day workshop and a contribution to tutor fees.



A CELEBRATION OF UNESCO YEAR OF INDIGENOUS LANGUAGES

Creative Northland General Manager has been championing Indigenous World Music with WOMADNZ, Matariki Cultural Foundation and Pacific Underground. As a result of this alliance a relationship with TRAC Wales (who promote Welsh folk music, dance and language) developed, resulting in a two week Welsh cultural exchange in NZ to experience Māori, Pacific language and music. Creative Northland created a 5 day itinerary for TRAC Wales CEO Danny Kilbride which included an 'Indigi Folk Exchange' with Celtic and Māori musicians and Indigi Jam Fest, with Whangārei Folk Music, Kelly Kahukiwa, Tracey Deane and others. Both days had a strong focus on Folk music and global indigenous music in general.



Photo Credit: James O'Shea

THE WESTPAC NORTHLAND BUSINESS AWARDS

Creative Northland are the major sponsor of this event working in partnership with NorthChamber. The Creative Industries Award recognises creative businesses, art organisations and creative practitioners who are making a difference in their chosen profession. Be it the visual/ performing arts, architecture, design or new technologies, they support the application process. They commission the award trophies and have a judging position which is external to the judging panel providing the advice and criteria for the award. The winner of the 2018 award was Jessie Rose, founder of Inspire Art School and creator of designed caskets for your beloved ones.



CREATIVE COMMUNITY CLEANUP

Creative Northland hosted a cleanup day as part of the 'Keep New Zealand Beautiful' campaign. Members of the community were invited to participate with the team who collected rubbish in Cafler Park, Forum North carpark and other surrounding areas of the Creative Northland office.

CREATIVE AFTER 5

Networking evening for the Creative Northland's creative sector groups to meet each other and discuss their projects and events. 40 creatives from different sectors were able to meet new people and make connections to use for their future projects and events.

CREATIVE NEW ZEALAND FUNDING SESSIONS

Every year CNZ is invited to update Whangārei, Kaipara and Far North on their many funding programmes, how they assess and evaluate funding applications and discuss ideas and projects. The sessions are a mix of walk-in's, scheduled one on one meetings and group discussion over a 2 day period. After these sessions we find the time to take CNZ Art Directors out into the community to visit galleries, museums and individual artists and get them experiencing the community so they understand the landscape. Workshops over the two days can have up to 30 people attend.

ONLINE ZOOM FUNDING CLINIC

The CNZ Toi Rangtahi funds were three new contestable funds for youth that were hosted as an online zoom meeting. Key art organisations in the Whangārei, Bay of Islands and Dargaville areas were invited to join. The meeting was facilitated by Creative Northland, those attending heard first hand from CNZ Community and Youth Arts Director which fund may be most suitable to their projects and ask questions to maximise the effectiveness of their applications. As a result of this funding clinic up to 4 applications were received from Northland and one was successful. 14 people attended.

THEATRICALS TROUPE TE TAI TOKERAU

This is a networking group for all aspects of Theatre and Performing Arts within Te Tai Tokerau (Northland). They meet twice a year to discuss current projects, performances coming up, strength relationships with key community members in the theatre sector and broker new collaborations for touring of shows and venues.

Regional Projects

NORTHLAND EVENT GROUP

Future planning of events across the Northland region and enabling the chance to discuss collaboration and sharing of ideas. This group brings together anyone involved in the management and coordination of events within the Northland region. Discussing current and upcoming events in the region as well as Creative Northland's sector survey and services they offer.

YOUTH WEEK

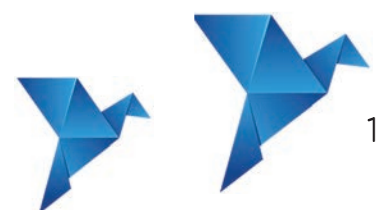
Touring Northland Schools & Youth Expo

The event team toured multiple schools around the Mid and Far North during youth week making presentations to high school students promoting the Northland Youth Summit Arts Festival. The Whangārei Future Leaders Group hosted an expo during youth week in 2019 which Creative Northland was invited to have a stall for their events and programmes.



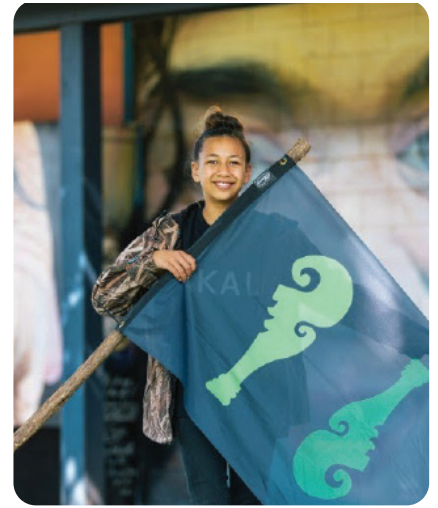
TECHWEEK

In 2019, Creative Northland hosted 3 events representing business, schools and the tech community. The aim to bring together creative practitioners to create and share amazing experiences during this week-long festival. Creative Northland offered 2 workshops with FaceBox; How to create engaging video content for your business. A Projection Mapping Workshop with AwhiWorld, presented by Dr Maggie Buxton and Kim Newall. And a talk 'Our business is our story' with Rhonda Kite founder of Kiwa Digital.



KAIKOHEKOHE FLAG PROJECT

Funds were provided to support the creation of flags designed by local communities to be displayed on the streets of Kaikohe, enriching their town with art inspired by peoples' stories. Through the workshops, taitamariki developed a palette for the flags that represented the colours of Kaikohekohe as well as designing a 'Hakari' stage to display the community's flags and host a feast. This initiative was part of ĀKAU holiday programme MAKE and with young adults from their Futures Programme. The project's reinvigoration of the Kaikohe streetscape was achieved by exploring 'Ko wai ahau' - Who am I.



TE PU O TE WHEKE COMMUNITY ART GALLERY

Te Pu o Te Wheke are the only community gallery located in Kaikohe. Creative Business Skills assistance was required which resulted in sourcing an arts advisor to work with the community art gallery to review their business plan and financial budgets. The Arts Advisor provided the business acumen, mentoring support and writing skills to source necessary funding to keep them operating as a going concern.

MANEA - FOOTPRINTS OF KUPE

Manea is an interactive Cultural Heritage Tourism and Education Centre located on the shores of Opononi in the Hokianga. Creative Northland's general manager has been involved with this project for a number of years developing the original cultural concepts between 2005-2007. Today Creative Northland provides advice on the commercialisation of intellectual property. And in this financial year supported the writing of funding applications to Creative NZ for the carving of 12 Pou. In the 2020 year they will provide resource to capture kaumatua digital story.



DARGAVILLE WEARABLE ARTS AWARDS

The 2018 Dargaville Wearable Arts extravaganza brings art to life with 43 entries and three extraordinary shows. The event aims to showcase creative talent with a breathtaking display of innovative, original costumes and movement led by notable Northland choreographer and director Jayden Rudolph. The event was divided into four categories: Moananui - Great Oceans; Living off the land - Farming (all types); Avant-garde; and Reduce, Reuse, Recycle. Creative Northland was hosted by Dargaville Art Association as one of three judges.

Note: In the 2018/2019 year, 283 community projects were listed with Creative Northland. Less than 10% received financial assistance. All projects no matter how big or small received an in-kind contribution of between \$0-\$500 to either distribute a poster, photocopy flyers, press releases, social media activity, boost a campaign, technical equipment, event equipment.

Quest Art Space

This is a not-for-profit, community-based collaboration between Creative Northland, Quest Hotel and Northland Affiliated Artists. It is a unique thoroughfare gallery space that allows the public to walk through and experience regular exhibitions from local artists. The space is not just a venue but a community, committed to supporting emerging and mid-tier artists to experience exhibiting, curation and collaborating with other artists.

The arts space is as an exhibition space for community groups, schools and individuals who otherwise may not have access to exhibition spaces in the Whangārei district and further afield. It is promoted as a “user friendly” place where artists can (with the guidance of Creative Northland's Art Advisor) have the experience of organising and curating their own exhibition. The art space is self funded, if a sale is made Creative Northland takes a 15% commission to cover managerial costs.

Curation

The curation of an art exhibition is a service Creative Northland offers to community groups as part of their in-kind contribution to a project. In return the give back is to have an emerging artist shadow an experienced artist for the duration of the show. They can learn about assembling, cataloguing, managing and presenting/displaying artistic works including digital art and performances. Collaborate with creative, editorial, community and special project teams to market and promote artists online. In the 2018/2019 year Creative Northland assisted in the curation of the following exhibitions:

- Hihiaua Cultural Centre - opening exhibition
- Te Wānanga o Aotearoa - Toi Tu Exhibition - end of year exhibition
- He Puna o te Marama Trust - Innonative XP popup and Moko Fashion exhibition
- NorthTec - Bachelor of Māori Arts Maunga Kura Toi Student exhibition



3. Arts Education and Internship Programme

Arts Education plays a vital role in the academic development of Northland's youth. The objective is to prepare students for professional careers in the arts, while also equipping them with the skills and content knowledge necessary to succeed in life. Creative Northland's goals are targeted at students using arts to develop skills like resilience, grit, and a growth mindset to help them master their craft, do well academically, and succeed in life after high school.

NorthTec

In the 2018/2019 year Creative Northland signed a Statement of Shared Objectives (SOSO) to collaborate and deliver on key schedules of work to achieve joint objectives. Both organisations are committed to creating better lives for the communities of Te Tai Tokerau through education and creative industries.

What has been achieved:

- NorthTec continues to be the main educational sponsor for the Northland Youth Summit Arts Festival (NYSAF) now into its 7th year
- A four month joint Internship position for a Yr3 NorthTec student, graduating in Applied Arts, Business Management and Marketing now into its second year. The next stage of this internship is to create a pathway whereby two out of the four months is work experience in Vienna at the New Zealand Embassy and at the Hundertwasser Trust office
- A two to three month Yr13 internship position for a youth taking up studies in digital technologies/film/visual arts/performance
- Joint marketing campaigns to promote bachelor programmes in applied arts, digital and Māori arts.
- Placement of Yr3 Applied Arts Students in work experience with local Whangārei businesses for up to 15hrs as part of the course curriculum



Summer Internship Programme

Creative Northland introduced an Intern Programme to help grow the creative base in Northland. The programme is run in conjunction with other organisation such as NorthTec, Te Wananga o Aotearoa, Toi Maori Aotearoa and local Whangarei Businesses.

In the 2018/2019 year Mariah Mane a management graduate was the recipient of the Yr3 Business Graduate Internship a shared 20 hours per week role between NorthTec and Creative Northland. She now works for Creative Northland as Marketing administrator. Her key project was the Northland Art Guide and during this project she discovered skills for, and a love of, design. She is now at Design School in Whangarei studying design graphics and also working at Creative Northland 16 hours per week.

What is of particular interest is, Briar Fabian started as an intern after completing a Bachelor of Management Studies at the University of Waikato and is Creative Northland's Marketing and Events Co-ordinator. Leonard Murupaenga through the Mai Toi programme became Creative Northland's Creative Adviser for Arts, Culture and Heritage.

The Youth Summit offers a two-three month internship for a student who is undertaking tertiary studies. This year's recipient was Karmelle Easton a Yr13 Graduate from Whangārei Girls High School heading off to Wellington to do a Bachelor in Film Studies. Karmelle joined us Creative Northland as the Digital Marketing Intern, creating short videos for creative businesses, events and website content.

The Intern Programme is a successful way of showing young people in particular there is a pathway of moving into and through the arts.



Post Interns: Leonard Murupaenga & Keely Quaid



4. Marketing and Communications

Creative Northland is the core facilitator and disseminator of arts information and news around Northland and during the 18/19 year, the team at Creative Northland used various methods to inform people about the creative sector.

One of the main ways they did this was through their weekly arts newsletter which people can subscribe to online. Information in this newsletter includes details about funding, notifications of hui/seminar on arts and business, and notices of events occurring in all three areas of Northland: the Far North District, Kaipara District and Whangārei District

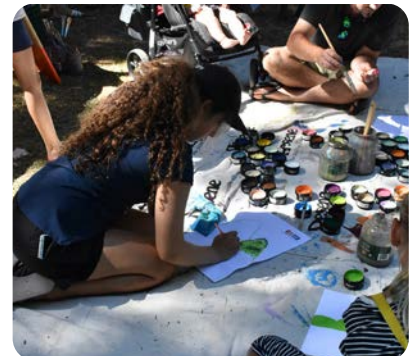
Other methods of marketing and communication include:

- the annual Northland Art Guide
This is a free publication that is compiled on a yearly basis by Creative Northland. The purpose of the Art Guide is to showcase the galleries and creative experiences that Northland has to offer and it highlights not only the larger galleries and creative spaces but also galleries and spaces in out-of-the-way and rural communities right across the Far North, Kaipara District and the Whangārei District. There is an on-line version and hard copies that are distributed through art galleries, museums, i-Sites, venues, accommodation providers and the Creative Northland office.
- a calendar of events on the Creative Northland website (creativenorthland.com)
- a section on the website under 'Resources' which includes funding sources, details of equipment that can be used for arts events, a link to a Community Arts Toolkit and videos on matters relating to the arts.
- Social Media Channels, including five Facebook pages (Creative Northland, Quest Art Space, ArtBeat, Whangarei Sculpture Symposium, and Northland Youth Summit Arts Festival), one Instagram account ([creative_northland](https://www.instagram.com/creative_northland)) and one Twitter account (@CreativeNthld)
- one on one consultations and advice sessions with the marketing team
- 283 community projects supported

5. Creative Northland Flagship Events

ARTBEAT

This annual event is Whangārei's biggest interactive arts festival open to the whole community. It has been running for 23 years and it is held each February in Cafler Park. ArtBeat allows children in particular to experiment with all mediums of art for free and local artists can sell their products and promote their practice. There are also food stalls and performers on stage and this event is always much anticipated and well attended. This annual event attracts over 8,000 people each year.



WHANGĀREI SCULPTURE SYMPOSIUM (WSS VI)

The Whangārei Sculpture Symposium is a unique arts event held on a biennial basis along Whangārei's Loop Walk near the Town Basin. Artists work 10 days straight on the Hihiaua Peninsular in Whangārei, creating sculptures made out of supplied wood and stone.

Planning for this event started in October 2018 for a pack in date of 6th March 2020 and pack out by 20th March 2020. At the time of writing of this annual report, the VI Whangārei Symposium was underway amid Level 2 of COVID-19.





Northland Youth Summit Arts Festival

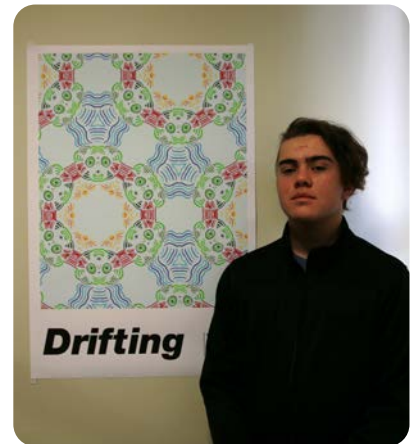
This annual summit is one of Creative Northland's most successful projects. It is held in a different location around Northland each year and from 5-7 September 2018, it was held in Whangārei at NorthTec.

80 young people aged from 12 to 24 attended workshops including the following: music; visual arts; 3D digital; sculpture; performance theatre; dance, and film. Youth mentors joined the workshops to ensure the workshops were immersive and engaging and at the end of the workshops, each group presented their work.

Creative Northland works with key sponsors on this event including Creative New Zealand which provide significant funding and in 2018, Northtec provided facilities, technical resources and staff.

The Youth Summit is a pathway, which sets clear expectations and goals for students drawing the correlation between the work done and the results, students can begin to shift their motivation, resulting in a much healthier and more sustainable learning environment.

Attendance: 60% of students came from Whangārei. 30% from Far North as far as Kaitaia, Taipa and Mangonui. 10% from Kaipara mostly Dargaville area.



Additional Report

July 2019 to December 2019

While the body of this Annual Report covers the 2018/2019 Financial Year, it is important to recognise the work that was carried out post June 30 2019, most notably the sign-off by Whangārei District Council on He Rautaki Toi ā Rohe o Whangārei, the new 10-year, Arts, Culture and Heritage Strategy.

The Strategy was adopted by WDC in September 2019, and it provides a framework for the arts, culture and heritage sector in the district for the next ten years. It aims to build on the region's creative strengths and set out a path towards realising the cultural, social, environmental and economic benefits that creativity brings to Whangārei.

The Strategy includes an action plan and it is this action plan with its goals and objectives that set in motion some pieces of work late in 2019 that Creative Northland will continue to develop and fulfil through 2020 and beyond.

Work has begun on several Goals and Objectives from the Strategy. This includes the establishment of a Creative Sector Advocacy Group that has broad representation from people across the arts, culture and heritage sector. This group had input into the final version of the Strategy that was adopted by WDC.

Another Goal that work has begun on in late 2019 is Advocating for Investment. The Creative Northland General Manager has formed strong relationships with Creative New Zealand Senior Management some of whom were hosted by Creative Northland in December 2019. The Creative New Zealand Chief Executive, Stephen Wainwright and Nga Toi Maori Arts Practice Director, Haniko Te Kurapa, were also treated to a tour of some of Whangārei's arts, culture and heritage venues and were introduced to artists from the area.

These relationships between Creative Northland and funders of the arts such as Creative New Zealand, Foundation North, major Trusts and also Local Authorities are crucial and will be nurtured and developed for long-term benefits.

Whangareai tagged WDC Funds

- **Programme: Strategy Development:** It takes up to 12 months for an organisation to build strategy, this programme is targeted at Arts Organisations whom we have identified as requiring assistance to refine their creative process. Funds are tagged at \$2000 to support one organisation per year. This year recipient Northland Youth Theatre
- **Programme - Audience Development:** In the 2019/2020 year funds are tagged at \$3000 to support up to 3-4 touring shows to OneOneSix. This programme is open to other theatre spaces such as The Octagon, Riverside Theatre and any new developments where we can broker touring of shows through PAANZ and Tour Makers.
- **Programme - Master Class in Directing:** Auckland based Massive Theatre Company launched in April a Directing master class programme for young people in Whangārei. Funds have been tagged at \$1000 towards the delivery of this annual programme.

Launched Creative Connections, a networking col-lab hosted every two months by one of 18 arts organisations with the premise to discuss, chat, connect, collaborate and find out who is in the local creative community. Guests from outside the region are included also

List of 12 Youth Programmes delivered post Youth Summit

Film:

Whangārei: Documentary Edge - Workshops with local schools

Dance:

Whangārei: NZ Dance Summer School - 4 day workshop, sponsored 5 youth from NYS

Dargaville: Kings School of Dance - supporting attendance fees for disadvantaged youth

Fashion Wearable Art:

Whangārei: Bernina Fashion Awards, recycling Fashion

Visual Arts:

Russell: Navigating our Futures Exhibition, exhibiting at South Sea Galleries as part of Tuia 250 celebrations

Mangawhai: Kaipara Art Awards - emerging youth awards

Performance:

Whangārei/Kerikeri: Massive Theatre - Directors Lab for up and coming

Whangārei/Kerikeri/Dargaville: Rangatahi Raw - comedy for youth in schools

Circus:

Whangārei: Circability NZ, International Disability Day, working with youth/disabilities

Cosplay:

Whangārei: ArtBeat Youth Zone - Gaming and Education pathways with Esports Whangārei

Regional Capability Programmes

Ministry of Youth Development and CNZ Northland Arts Capability Fund

- Far North: Taku Korero - Storytelling for youth through storybook app development
Aged 12-15, delivered by Rhonda Kite, Kiwa Digital
- Kaipara: Create, Mix and Project - projection mapping workshops delivered, by AwhiWorld

Creative Business Skills funded by Foundation North

To meet the needs of all three districts a series of workshops for creative businesses have been designed for creative practitioners. There are a series of 9 workshops offered over a six month period created for participants to work on their own project during the workshop and can immediately apply the learnings in the real world such as: Raising funds for the arts, Promoting your creative work, Project planning for art activities, Strategic Planning for Creative People. Delivered by Janet Nixon, Arts Consultant

Note to Finances

Management has made significant progress in terms of financial performance. At the end of the fiscal year, 2019, Creative Northland's income for 12 months of operations was \$480,514 and expenses of \$382,718 resulting in a net surplus of \$97,796 for the year. This reflected the steps taken to improve our Balance Sheet after two years of deficits.

In analysing the cash flow to meet the going concern assumption we need to generate sufficient income to meet operating payments, debt commitments and where applicable, to allow growth while maintaining our service levels and commitments to local government and grant funders.

Our balance is to 30 June, aligning our financial reporting period with that of council, central government, and the terms of any funding agreements.

In the current period we received the following funding:

1. Operational funding of \$195,000 from Whangarei District Council
2. Operational funding of \$180,000 from Foundation North

In addition to this funding the Trust received

1. A grant fund of \$42,340 for the Northland Youth Summit Arts Festival from Creative New Zealand
2. A grant fund of \$28,790 from Oxford Sports Trust (wages for 3 months)
3. Sponsorship of \$21,378 from NorthTec, Pub Charities, Oxford Sport Trust, artist fees, commission for the various events we deliver.

The receipt of the funds are accounted for through annual operating funding and milestone reporting.

The financial statements have been audited by BDO Northland Chartered Accountants who have provided an unqualified report. Creative Northland is in a fair position to support the delivery of strategic plans, though reserves are negligible and working capital remained negative as at balance date.



Statement of Service Performance

Creative Northland
For the year ended 30 June 2019

Description of the Entity's Outcomes

Creative Northland's Outcomes is to improve economic growth, business capability and capacity in the arts sector.

	Actual This Year	Actual Last Year
Description and Quantification (to the extent practicable) of the Entity's Outputs:		
Workshops held to inform, assist, up skill arts organisations, artists and individuals: Funding, youth development, rejuvenating spaces, performance.	13	16
Stakeholders and partners feel engaged, connected and informed: Recipients of our weekly (formerly fortnightly) newsletter	1638 Members	1735 Members
An economic impact report on the Northland Creative sector annual economic profile.	N/A	Achieved March 2018
Hosting of stakeholder functions.	7	10
Applying for funding from other sources and are successful	10/12 Applications are successful	6/10 Applications are successful
Regular governance meetings (1 per month)	12	10
Key festival events deliver on behalf of district council	1	2
Community projects and activities supported	283	83
Building audience through social media	6957	5837

Statement of Financial Performance

Creative Northland
For the year ended 30 June 2019

	Note	Actual This Year \$	Actual Last Year \$
Revenue			
Donations, fundraising and other similar revenue	1	470,608	390,777
Fees, subscriptions and other revenue from members	1	-	-
Revenue from providing goods or services	1	9,840	21,627
Interest, dividends and other investment revenue	1	66	239
Other revenue	1	-	-
Total Revenue		480,514	412,643
Expenses			
Expenses related to public fundraising		-	-
Volunteer and employee related costs	2	215,164	293,904
Costs related to providing goods or services	2	164,981	295,398
Grants and donations made	2	-	-
Other expenses	2	2,573	10,122
Total Expenses		382,718	599,424
Surplus/(Deficit) for the Year		97,796	(186,781)

Statement of Financial Position

Creative Northland
As at 30 June 2019

	Note	Actual This Year \$	Actual Last Year \$
Assets			
Current Assets			
Bank accounts and cash	3	196,545	25,088
Debtors and prepayments	3	23,587	5,439
Inventory	3	-	-
Other current assets	3	-	-
Total Current Assets		220,132	30,527
Non-Current Assets			
Property, plant and equipment	4	11,149	9,153
Investments	3	-	-
Other non-current assets	3	-	-
Total Non-Current Assets		11,149	9,153
Total Assets		231,281	39,680
Liabilities			
Current Liabilities			
Credit Card	3	1,284	1,093
Creditors and accrued expenses	3	34,349	69,219
Employee costs payable	3	21,919	20,324
Unused donations and grants with conditions	3	62,639	46,000
Other current liabilities	3	110,250	-
Total Current Liabilities		230,441	136,636
Non-Current Liabilities			
Loans		-	-
Other non-current liabilities		-	-
Total Non-Current liabilities		-	-
Total Liabilities		230,441	136,636
Total Assets less Total Liabilities (Net Assets)		840	(96,956)
Accumulated Funds			
Capital contributed by owners or members		-	-
Accumulated surpluses or (deficits)	5	840	(96,956)
Reserves	5	-	-
Total Accumulated Funds		840	(96,956)

Statement of Cash Flows

Creative Northland
For the the year ended 30 June 2019

	Note	Actual This Year \$	Actual Last Year \$
Cash Flows from Operating Activities			
Cash was received from:			
Donations, fundraising and other similar receipts		482,147	454,977
Fees, subscriptions and other receipts from members		-	-
Receipts from providing goods or services		14,840	21,627
Interest, dividends and other investment receipts		66	281
Camera Obscura receipts		105,250	-
Net GST		(5,845)	11,610
Cash was applied to:			
Payments to suppliers and employees		420,432	555,735
Donations or grants paid		-	-
Net Cash Flows from Operating Activities		176,026	(67,240)
Cash flows from Investing and Financing Activities			
Cash was received from:			
Receipts from the sale of property, plant and equipment		-	-
Receipts from the sale of investments		-	-
Proceeds from loans borrowed from other parties		-	-
Capital contributed from owners or members		-	-
Cash was applied to:			
Payments to acquire property, plant and equipment		4,569	-
Payments to purchase investments		-	-
Repayments of loans borrowed from other parties		-	-
Capital repaid to owners or members		-	-
Net Cash Flows from Investing and Financing Activities		(4,569)	-
Net Increase / (Decrease) in Cash		171,457	(67,240)
Opening Cash		25,088	92,328
Closing Cash		196,545	25,088
This is represented by Bank Accounts and Cash		196,545	25,088

Statement of Accounting Policies

Creative Northland
For the year ended 30 June 2019

Basis of Preparation

Creative Northland has elected to apply PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) on the basis that it does not have public accountability and has total annual expenses of equal to or less than \$2,000,000. All transactions in the Performance Report are reported using the accrual basis of accounting. The Performance Report is prepared under the assumption that the entity will continue to operate in the foreseeable future.

Goods and Services Tax (GST)

All amounts are recorded exclusive of GST, except for Debtors and Creditors which are stated inclusive of GST.

Income Tax

Creative Northland is wholly exempt from New Zealand income tax having fully complied with all statutory conditions for these exemptions.

Bank Accounts and Cash

Bank accounts and cash in the Statement of Cash Flows comprise cash balances and bank balances (including short term deposits) with original maturities of 90 days or less.

Debtors and Prepayments

Debtors are stated at estimated realisable value. Amounts not considered recoverable have been written off during the year.

Fixed Assets

Fixed Assets are stated at cost less accumulated depreciation.

Creditors and Accrued Expenses

Creditors and Accrued Expenses are recorded when an invoice has been received. Where goods have been received by the Trust or services performed for the Trust but no invoice has yet been received, an estimate of the amount to be paid has been accrued.

Employee Costs Payable

Employee Costs Payable are recorded as employees have earned the entitlement or the Trust has withheld amounts from wages and salaries already paid.

Depreciation

Depreciation has been charged using rates which relate to the estimated useful lives of fixed assets as follows:

Plant and Equipment: 33% - 48% DV

Furniture and Fittings: 9.5% - 33% DV

Leasehold Improvements: 10% DV"

Statement of Accounting Policies

Creative Northland
For the year ended 30 June 2019

Unused Grants and Donations with Conditions

The current liability represents contract funding for services for future periods. Unused Grants have a “use or lose” condition attached.

Donations, Fundraising and Other Similar Revenue

Donations, Fundraising and Other Similar Revenue is recorded on receipt provided there is no “use or return” conditions attached. Where “use or return” conditions are attached the revenue is initially recorded as a liability, with revenue recognised as the conditions are met.

Revenue from providing Goods or Services

Revenue from Providing Goods or services is recorded when the goods are sold or the service is performed.

Interest, Dividends and Other Investment Revenue

Interest, Dividends and Other Investment Revenue is recorded when earned.

Other Revenue

Other Revenue is recorded when receivable.

Volunteer and Employee Related Costs

Volunteer and Employee Related Costs are recorded when staff provide services and become entitled to wages, salaries and leave.

Costs Relating to Providing Goods or Services

Costs relating to providing goods or services are recorded when incurred.

Grants and Donations Made

Grants and Donations made are recorded when approved and the recipient advised.

Other Expenses

Depreciation is recorded as stated in the property, plant and equipment policy above. Interest expenses are recorded when incurred. Loss on sale of an asset is recorded when the control of the asset transfers to the new owner.

Tier 2 PBE Accounting Standards Applied (if any)

Nil

Changes in Accounting Policies

There have been no changes in accounting policies during the financial year (last year - nil)

Notes to the Performance Report

Creative Northland
For the year ended 30 June 2019

Note 1: Analysis of Revenue

Revenue Item	Analysis	This Year \$	Last Year \$
Donations and other similar revenue	Artbeat Sponsorship	4,000	3,557
	Creative New Zealand	42,340	20,636
	Foundation North	180,000	100,000
	Kaipara District Council	-	2,000
	Old Library	-	3,280
	Other Miscellaneous Donations	500	1,984
	Oxford Sports Trust	28,790	-
	Northland Regional Council	-	59,000
	Northland Youth Summit	2,087	-
	Sponsorship		
	Northtec	4,640	-
	Pub Charities	4,151	-
	Southern Trust	6,000	-
	Whangarei District Council	198,100	200,320
	Total	470,608	390,777

Revenue Item	Analysis	This Year \$	Last Year \$
Revenue from providing goods or services	Artwork Commission	13	15,035
	Quest ArtSpace	529	1,978
	Stallholder Fees	3,635	3,693
	Miscellaneous	663	921
	Umbrella Funding Income	5,000	-
	Total	9,840	21,627

Revenue Item	Analysis	This Year \$	Last Year \$
Interest, dividends and other investment revenue	Interest - ASB Bank	66	239
	Total	66	239

Notes to the Performance Report

Creative Northland
For the year ended 30 June 2019

Note 2: Analysis of Expenses

Expense Item	Analysis	This Year \$	Last Year \$
Volunteer and employee related costs	Salaries and Wages	213,555	292,435
	ACC levies	1,609	1,469
	Total	215,164	293,904

Expense Item	Analysis	This Year \$	Last Year \$
Costs related to providing goods or services	Direct costs relating to service delivery	57,802	126,065
	Other service delivery costs	102,282	146,050
	Administration and overhead costs	4,897	23,283
	Total	164,981	295,398

Expense Item	Analysis	This Year \$	Last Year \$
Other expenses	Depreciation	2,573	3,297
	Loss on Disposal	-	6,825
	Total	2,573	10,122

Note 3: Analysis of Assest and Liabilities

Asset Item	Analysis	This Year \$	Last Year \$
Bank accounts and cash	Cheque Account Balance	30,039	23,854
	Savings Account Balance	60,035	603
	Cash Floats	32	44
	ASB Bank 02 Accounts	1,189	587
	Term Deposit (Note 1)	105,250	-
	Total	196,545	25,088

Notes to the Performance Report

Creative Northland
For the year ended 30 June 2019

Asset Item	Analysis	This Year \$	Last Year \$
Debtors and prepayments	Accounts receivable	5,865	-
	Other receivables	-	-
	Prepayments	17,722	5,439
	Total	23,587	5,439
Liability Item	Analysis		
Credit Card	Credit Card	1,284	1,093
	Total	1,284	1,093
Liability Item	Analysis		
Creditors and accrued expenses	Trade and other payables	24,080	55,463
	GST Payable	6,269	7,256
	Accrued expenses	4,000	6,500
	Total	34,349	69,219
Liability Item	Analysis		
Employee costs payable	Holiday Pay Accrual	18,133	13,552
	Wages and salaries earned but not yet paid	3,786	6,772
		21,919	20,324
	Total		
Liability Item	Analysis		
Unused donations and grants with conditions	Oxford Sports Trust	2,265	1,000
	Te Puni Kokiri	9,500	5,000
	Creative NZ	48,874	40,000
	Electoral Commission	2,000	
	Total	62,639	46,000
Liability Item	Analysis		
Other current liabilities	Umbrella Camera Obscura (Note 1)	105,250	-
	Revenue in Advance	5,000	-
	Total	110,250	-

Notes to the Performance Report

Creative Northland
For the year ended 30 June 2019

Note 4: Property, Plant and Equipment

THIS YEAR Asset Class	Opening Carrying Amount	Purchases	Sales/ Disposals	Current Year Depreciation & Impairment	Closing Carrying Amount
Leasehold Improvements	3,802			380	3,422
Furniture and fixtures	531			86	445
Office equipment	4,820	4,569		2,107	7,282
Total	9,153	4,569	-	2,573	11,149

LAST YEAR Asset Class	Opening Carrying Amount	Purchases	Sales /Disposals	Current Year Depreciation & Impairment	Closing Carrying Amount
Leasehold Improvements	4,225			423	3,802
Furniture and fixtures	640			109	531
Office equipment	14,410			9,590	4,820
Total	19,275	-	-	10,122	9,153

Note 5: Accumulated Funds

THIS YEAR Description	Capital Contributed by Owners or Members	Accumulated Surpluses or Deficits	Reserves	Total
Opening Balance	-	(96,956)	-	(96,956)
Surplus/(Deficit)		97,796		97,796
Transfer to Reserves		-	-	
Transfer from Reserves		-	-	
Closing Balance	-	840	-	840

LAST YEAR

Description

	Capital Contributed by Owners or Mem- bers	Accumulated Surpluses or Deficits	Reserves	Total
Opening Balance	-	52,323	37,502	89,825
Surplus/(Deficit)		(186,781)		(186,781)
Transfer to Reserves		-	-	
Transfer from Reserves		37,502	(37,502)	
Closing Balance	-	(96,956)	-	(96,956)

Note 6: Committments and Contingencies

Commitments

A lease commitment is in place with NDSL finance for a Ricoh Printer with related services. The monthly commitment is \$333.88. The current commitment for the year is \$4,007 and term commitment up to 20 June 2024 will be \$12,020.

Contingent Liabilities and Guarantees

There are no contingent liabilities or guarantees as at balance date (Last Year - nil).

Note 7: Related Party Transactions

Description of Related Party Relationship	Description of Transaction (whether in cash or amount in kind)	This Year \$ Value of Transactions	Last Year \$ Value of Transactions	This Year \$ Amount Outstanding	Last Year \$ Amount Outstanding
Trustee and Director Sharon Morgan is also a Councillor of the Whangarei District Council.	Funding is received from Whangarei District Council				

Note 8: Events After the Blanace Date

There were no events that have occurred after the balance date that would have a material impact on the Performance Report. (Last Year Nil).

Note 9: Breach of Legislation

The 2019 financial statements are required to be completed, audited and filed with DIA charities by the 31st December 2019.

For the 2018 financials the Charities Commission provided Creative Northland with an extension to 31st March pending a funding outcome which would have an impact on our viability moving forward and we complied with this.

The 2017 financial statements were required to be completed, audited and filed with DIA charities by 31st December the same year. The deadline was not met.

The Trustees have committed to complete the 2019 financial statements prior to the due date of 31st December 2019.

Note 10: Trust Deed - Number of Trustees

The Creative Northland Trust Deed states the minimum is 6 Trustees. Under the terms of the Trust Deed it does allow for valid decision making if numbers drop below 6 until additional Trustees are appointed. Creative Northland is actively seeking to increase the number to 6. We have one new appointment pending and by the end of February 2020 we expect to have full complement.

Note 11: Going Concern

The Trust is reliant on continued funding from various agencies. The Trust has made significant progress between 2018-2019 in securing funding and eliminating losses. As at balance date, however, although the improvement on the prior year is substantial, working capital is not yet positive and the level of equity is low. For this reason the trustees acknowledge continued reliance on grant funding.

Note 12: Comparative Financial Information

In the previous financial year, consolidated financial information was presented. This is no longer relevant as Old Library Limited has been formally wound up. Comparative Financial Information reported is therefore for Creative Northland parent only.

INDIVIDUAL AUDITOR'S REPORT to the Beneficiaries of Creative Northland

Report on the Performance Report

Opinion

We have audited the performance report of Creative Northland (the Trust), which comprises the entity information, the statement of service performance, the statement of financial performance and statement of cash flows for the year ended 30 June 2019, the statement of financial position as at 30 June 2019, and the statement of accounting policies and other explanatory information.

In our opinion:

- a) the reported outcomes and outputs, and quantification of the outputs to the extent practicable, in the statement of service performance are suitable;
- b) the accompanying performance report presents fairly, in all material respects:
 - the entity information for the year ended 30 June 2019;
 - the service performance for the year then ended; and
 - the financial position of the Creative Northland as at 30 June 2019, and its financial performance, and cash flows for the year then ended

in accordance with Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) issued by the New Zealand Accounting Standards Board.

Basis for Opinion

We conducted our audit of the statement of financial performance, statement of financial position, statement of cash flows, statement of accounting policies and notes to the performance report in accordance with International Standards on Auditing (New Zealand) ("ISAs (NZ)"), and the audit of the entity information and statement of service performance in accordance with the International Standard on Assurance Engagements (New Zealand) ISAE (NZ) 3000 (Revised) Assurance Engagements Other than Audits or Reviews of Historical Financial Information ("ISAE (NZ) 3000 (Revised)"). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Performance Report section of our report. We are independent of the Trust in accordance with Professional and Ethical Standard 1 (Revised) Code of Ethics for Assurance Practitioners issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, the Trust.

Material Uncertainty Related to Going Concern

We draw attention to Note 11 to the performance report, which states that the Trust has negative working capital and a low equity position. This condition, along with other matters as set forth in Note 11, indicate that a material uncertainty exists that may cast significant doubt on the Trust's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

Responsibilities of the Trustees for the Performance Report The Trustees are responsible for:

- a) Identifying outcomes and outputs, and quantifying the outputs to the extent practicable, that are relevant, reliable, comparable and understandable, to report in the statement of service performance;
- b) the preparation and fair presentation of the performance report on behalf of the Trust which comprises:
 - the entity information;
 - the statement of service performance; and
 - the statement of financial performance, statement of financial position, statement of cash flows, statement of accounting policies and notes to the performance report.

in accordance with Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) issued by the New Zealand Accounting Standards Board; and

- c) such internal control as the Trustees determine is necessary to enable the preparation of the performance report that is free from material misstatement, whether due to fraud or error.

In preparing the performance report, the Trustees are responsible on behalf of the Trust for assessing the Trust's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Trust or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Performance Report

Our objectives are to obtain reasonable assurance about whether the performance report is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (NZ) and ISAE (NZ) 3000 (Revised) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this performance report.

As part of an audit in accordance with ISAs (NZ) and ISAE (NZ) 3000 (Revised), we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the performance report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of the use of the going concern basis of accounting by the Trustees and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Trust's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the performance report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Trust to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the performance report, including the disclosures, and whether the performance report represents the underlying transactions and events in a manner that achieves fair presentation.
- Perform procedures to obtain evidence about and evaluate whether the reported outcomes and outputs, and quantification of the outputs to the extent practicable, are relevant, reliable, comparable and understandable.

We communicate with the Trustees regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Who we Report to

This report is made solely to the beneficiaries, as a body. Our audit work has been undertaken so that we might state those matters which we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Trust and the Trust's beneficiaries, as a body, for our audit work, for this report or for the opinions we have formed.



get rest of signature

BDO Northland
Whangarei New Zealand
25 November 2019

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